

SPEAKER KIT

Mo Salha

VP of BD & Partnerships, theMiracle

Mo Salha is VP of BD & Partnerships at theMiracle, which puts tailored offers and rewards from brands inside MetaMask, Solflare and partner wallets. He also advises OTB Group fashion houses on Web3.

24	9	7
stages and shows	cities	recordings

Curated by Forbes Web3
Legacy Pass member, listed in Forbes magazine

Favikon Top 200, Spain
Finance and Web3 voices on LinkedIn, 2025

Favikon Top 200, Germany
Branding and brand marketing voices on LinkedIn, 2026

WHAT HE TALKS ABOUT

Signature talks

01

The wallet is crypto's next distribution channel

Chains want users and brands want attention, and most of them still rent it on feeds. People open a wallet before they do anything with money. What changes when brands meet the right people right there, with real campaign results.

Watch it at Solana Summit Serbia ›

02

Web3 needs a rebrand

Normal people don't care about chains or seed phrases. They care about what they get. A frank look at why crypto still talks to itself, and what the brands that win new customers do differently.

Watch it at NFC Summit ›

03

Wallets as super apps

Wallets went from storage to the app people check before every decision about money. What that means for brands and chains, and why the winners will be useful before they are loud.

Listen to it at Blockchain Won't Save the World with Anthony Day ›

ROLE
VP of BD & Partnerships, theMiracle

ADVISORY
Web3 consultant, OTB Group

BASED IN
Costa del Sol, Spain

LANGUAGES
English, German

FORMATS
Keynote, panel, fireside, podcast

ON X
@Mo_theMiracle

TAP ANY TITLE TO OPEN IT

Watch and listen



SOLANA SUMMIT SERBIA · AUGUST 26, 2026

The Wallet Is Solana's Next Distribution Channel

Watch on YouTube ›



KNOWN PODCAST AT PARIS BLOCKCHAIN WEEK · APRIL 17, 2026

KNOWN Podcast

Watch on YouTube ›



BLOCKCHAIN WON'T SAVE THE WORLD WITH ANTHONY DAY · NOVEMBER 8, 2025

theMiracle: Web3 Wallets as 'SuperApps'

Listen on Spotify ›



ZEBU LIVE · OCTOBER 22, 2025

Utilizing KOLs to Maximize Your Reach in 2025

Watch on YouTube ›



NFC SUMMIT · JUNE 5, 2025

Web3 Needs a Rebrand

Watch on YouTube ›



THE MIKEYG PODCAST EXPERIENCE · MARCH 23, 2025

Mr. Mo's Journey: From Refugee Roots to Web3 Superconnector

Listen on Spotify ›



DEBLOCK · MAY 2, 2023

Deblock AMA with The Chainsmokers

Listen on X ›

TRACK RECORD

Next and recent stages

NOVEMBER 30, 2026	**Crypto Mondays Marbella** Crypto Mondays Marbella, Marbella	TALK · UPCOMING
AUGUST 26, 2026	**The Wallet Is Solana's Next Distribution Channel** Solana Summit Serbia, Belgrade	KEYNOTE
MAY 21, 2026	**The Community Playbook: Growing, Retaining and Monetising Web3 Audiences** Ibiza Tech Forum, Ibiza	PANEL
APRIL 17, 2026	**KNOWN Podcast** KNOWN Podcast at Paris Blockchain Week, Paris	PODCAST
NOVEMBER 8, 2025	**theMiracle: Web3 Wallets as 'SuperApps'** Blockchain Won't Save the World with Anthony Day	PODCAST
OCTOBER 22, 2025	**Utilizing KOLs to Maximize Your Reach in 2025** Zebu Live, London	PANEL

The full record with every stage is at mosalha.com/stages.

COPY AND PASTE

Bio

SHORT

Mo Salha is VP of BD & Partnerships at theMiracle, which puts tailored offers and rewards from brands inside MetaMask, Solflare and partner wallets. He also advises OTB Group fashion houses on Web3.

LONG

Mo Salha started his career at Mercedes-Benz and Vodafone. He once led a team of 170 people under one rule: no one gets left behind. He then ran events in Ibiza and launched an Apple Premium Reseller in Dubai before moving into Web3 brand partnerships. Today he is VP of BD & Partnerships at theMiracle, working with MetaMask, Solflare and the brands that want to reach the right people inside them. He also consults for OTB Group brands, among them Diesel, Maison Margiela and Jil Sander, and was curated into the Forbes Web3 Legacy Pass, with its members listed in Forbes magazine. Favikon has ranked him among the top LinkedIn voices for finance and Web3 in Spain and for branding in Germany. On stage he talks about wallets as the next distribution channel in crypto, and about what it takes to get normal people to use it.

FREE TO USE FOR YOUR EVENT, FULL SIZE AT MOSALHA.COM/SPEAKER-KIT

Photos



Paris



Next Block Expo, Warsaw



Zebu Live, London


Degen Day, Dubai

LOGISTICS

On the day

MICROPHONE

Handheld or lavalier, both work.

SLIDES

Widescreen deck over HDMI or USB-C. A clicker is welcome.

PANELS

A short prep call with the moderator beforehand.

LENGTH

From a quick keynote to a full session with questions.

BOOKINGS

Put Mo on your agenda

calendly.com/mistermo ›